

Towards a world free of peste des petits ruminants: why investing matters

Peste des petits ruminants (PPR): the threat

Affects **70 countries,** with another **50 at risk**



2.5 billion sheep and goats at risk globa<u>lly</u>



5.4 billion people depend on small ruminants for livelihoods and food security

Infects up to 90% of a herd, killing up to 70% of infected animals



Why PPR can be eradicated

- Effective, robust, safe and affordable vaccines available.
- PPR vaccines induce lifelong immunity against all known viral strains.
- Transmitted by direct contact, making control fossible
- Virus doesn't persist in the environment; no carrier state.



Global Eradication Programme (PPR-GEP)

Goal: eradicate PPR by 2030

Investment: USD 1.9 billion

Economic impact: USD 2.1 billion annually

Duration: 2023-2030

Scope: Global.

Key focus areas:

- Vaccination campaigns
- Disease surveillance and control
- Supporting national and regional partners

Beneficiaries: smallholder livestock owners and keepers, pastoral communities, women, youth, local governments, private livestock sector actors

Sustainable Development Goals (SDGs) contribution













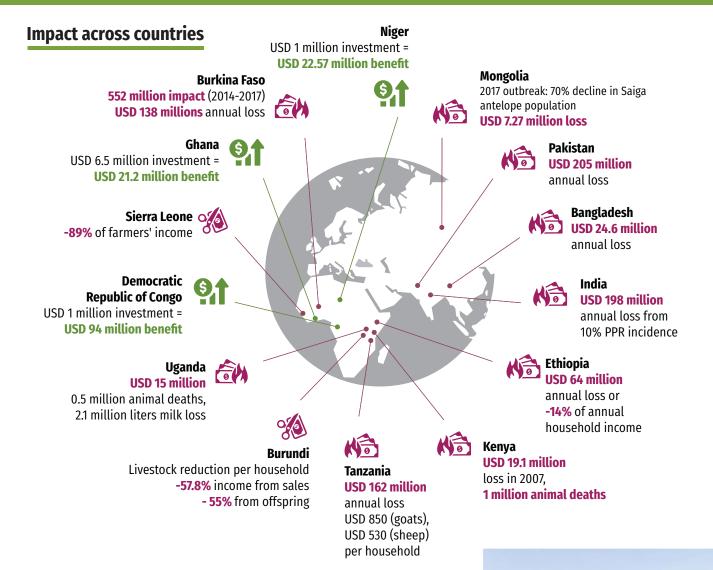




The socio-economic case

Benefit-cost analysis

- Investment requirement: USD 2.26 billion
- Duration of the programme: 15 years
- Net benefit: USD 74.2 billion
- Benefit-cost ratio: 33.8%



How investment transforms lives

- Increased food security: more milk and meat availability.
- Improved livelihoods: boost income and reduce poverty.
- Strengthened health services: control zoonoses and other diseases.
- Empowered communities: better education, healthcare, and equality.

Join the fight to eradicate PPR by 2030!

Together, through targeted investments and strategic partnerships, we can create a sustainable and food-secure future for billions reliant on small ruminant livestock.



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